



**2008 33rd Sand Dollar Invitational Swim Meet
Sponsored by
Emerald Coast Swimming Booster Club
Fort Walton Family YMCA
May 31 – June 1, 2008**

HEAT SHEET ADS

“Heat Sheets” are purchased by swim meet attendees. They list participating teams, the order of events, and heat and lane assignments for the athletes in every race.

Paid advertising in the Heat Sheet helps our club defray the cost of awards given to the swimmers and teams competing in this meet. Over 300 participating athletes and their families will see your ad. It’s a great opportunity to:

- Support our team
- Welcome our visitors
- Promote your business

Your support is greatly appreciated!

RATES

- \$75.00 Full Page
- \$40.00 Half Page
- \$25.00 Quarter Page
- \$15.00 Event Sponsor Listing or Business Card

Please make check payable to ECS Booster Club, Inc.

Please fill out the attached ad form and return it to any ECS Booster member, or e-mail the following information to Len Strom at lenstrom@embarqmail.com:

- Ad size
- Advertiser Name/Address/Phone Number
- Contact Person
- Your camera-ready or scan-ready ad.

No ad design will be performed by ECS Booster Club. Opportunities for proofing ads prior to publication will be limited. **All ad forms must be turned in to Gethyn Phillpott by Thursday, May 22. Hand deliver or put in the Heat Sheet ad folder in FWB or Destin.**

Please contact Heat Sheet Coordinator Gethyn Phillpott with questions at 218-1245 or gethyn13@cox.net.

Thanks for your support of Emerald Coast Swimming.



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ADVERTISER INFORMATION

Sponsor Name _____

Address _____

City/State/Zip _____

Phone Number _____

Contact Person _____

e-mail _____

AD SIZE

full page \$75

half page \$40

quarter page \$25

event sponsor listing \$15

business card \$15

Total Ad Cost \$ _____

Booster parent responsible for ad _____ phone _____

Do not write below this line _____

Cash ad total \$ _____

Check number _____

In-kind contribution _____